

## Embed Trust. Add Value. Enable a Safe Online World.

Pipl is the identity trust company. Our advanced identity intelligence and analytics enable safe online interactions between trustworthy people. The Pipl Global Partner Network equips software solution providers, system integrators, distributors, and technology providers to seamlessly incorporate Pipl trusted identity information into their offerings. Their customers are empowered to investigate cases, conduct safer commerce, enrich business processes, and make better decisions faster.

### PROGRAM BENEFITS

Add value to existing products and services	Provide access to billions of trusted identities
	Automate manual identification and verification processes
	Deliver search engine ease of use
Differentiate your offerings	Gain identity coverage across 150+ countries
	Provide access to personal email addresses and mobile phone numbers
	Include social data coverage
Accelerate time to value and ROI	Benefit from Pipl-provided customer success API integration support
	Become eligible for partner discounts and bonus levels
	Access partner training and certification
Grow your business	Address new talent acquisition, customer data management, marketing, B2B sales, and account-based marketing use cases
	Help customers reduce false declines, manual review, chargebacks, and fraud
	Achieve results similar to world-leading investigation and ecommerce customers

### PARTNER LEVELS



#### Elite

Elite partners are eligible to earn the highest margins and most generous incentives. You also receive the most comprehensive range of dedicated sales, marketing, and technical support offerings that Pipl offers. Elite partners show a desire, ability, and commitment to produce at high levels and are rewarded for it.



#### Select

Select partners receive a base margin with incentives for deal registration. With the right business focus and dedicated resources, Select partners can attain Elite status. You also have access to Pipl's self-service sales, marketing, and technical resources via a partner portal.



#### Referral

Referral partners can receive bonuses and exposure to new opportunities by referring their customers to Pipl. As a Referral partner, you gain access to Pipl on-demand sales enablement, technical, and marketing resources.

# Partner Levels and Benefits

Integrate, sell, and support industry-leading trusted identity solutions—and accelerate your rewards based on your success.

		PROGRAM LEVELS		
BENEFITS		ELITE ★★★	SELECT ★★	REFERRAL ★
General	Partner Portal Access	✓	✓	✓
	Listing on Partner Directory	✓	✓	
	Business Planning Assistance	✓	✓	
	Partner Advisory Board Eligible	✓		
Financial	Margin/Partner Discounts	✓	✓	
	Partner Referral Bonus	✓	✓	✓
	Deal Registration Bonus	✓	✓	
	Service Opportunity Referral Eligible	✓	✓	✓
Sales	Sales Resources	✓	✓	✓
	Account Management	✓	✓	ELIGIBLE
	Customer Demos	✓	✓	ELIGIBLE
Technical	Technical Resources	✓	✓	✓
	Solution Architect Access	✓	ELIGIBLE	
	Partner Delivery Manager	✓	ELIGIBLE	
	Not for Resale	✓	✓	ELIGIBLE
Marketing	Marketing Resources	✓	✓	SELF-SERVICE
	Lead Sharing	✓	ELIGIBLE	
	Co-Marketing Programs and Support	✓	✓	
	Pipl-Curated Events	✓	ELIGIBLE	
Enablement Certification and Training	Sales	✓	✓	✓
	Technical Training (On Demand)	✓	✓	✓
	Technical Certification	✓	✓	
	Advanced Technical Enablement	✓	✓	

The Pipl Global Partner Network defines key partner program tiers and benefits to suit your business model.

Full details provided at application time. Program benefits and levels are subject to change at any time.

## ABOUT PIPL

Pipl customers are making double-digit gains on reducing false declines, increasing approvals, and slashing review times. You can too. To learn more about our partner programs, contact us at [partners@pipl.com](mailto:partners@pipl.com).



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